



FOR IMMEDIATE RELEASE

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(August 25, 2011) The University of Illinois College of Medicine at Peoria (UICOMP) is pleased to announce Dr. Carl V. Asche as Director of the Center for Health Outcomes Research and Visiting Research Professor for the Department of Medicine.

Working with UICOMP's community partners, Dr. Asche will lead the College of Medicine's programs to conduct multidisciplinary, collaborative research that examines and analyzes the outcomes of healthcare practices, interventions, and medical education to improve the quality of care.

Dr. Asche comes to UICOMP from the University of Utah College of Pharmacy, where he served the last seven years as Research Associate Professor of Pharmacotherapy and Director of Graduate Studies and Fellowships. He received his Ph.D. in Economics from the University of Surrey and his M.Sc. in Health Economics from the University of York, both in the United Kingdom.

Dr. Asche is an active member of several professional societies, including the International Health Economics Association and the International Society of Pharmacoeconomics and Outcomes Research. He serves on editorial boards for a number of peer-reviewed journals, including *Current Medical Research and Opinion* and *Health Outcomes Research in Medicine*.

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